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21st - 23rd May 2024 | Expo Centre Karachi

GLOBAL COLLABORATION
FOR BETTER HEALTHCARE

POST SHOW REPORT



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VISION

Badar Expo Solutions envisions to create a dynamic platform through **HEALTHCARE EXPO AND CONFERENCE**, addressing pressing challenges in the healthcare sector through **dialogue, collaboration, and innovation**, bringing together industry leaders, professionals, and stakeholders to showcase **cutting-edge technologies**, share best practices, and foster meaningful connections. We **aim** to create a ripple effect of positive change, improving patient outcomes, and shaping a **healthier future**, making the Healthcare Expo a premier event that delivers exceptional value and continuously evolves to meet the healthcare community's needs. Through this platform, we aim to facilitate **education, awareness, demonstrations, community engagement, networking, and collaborations**, promoting healthy lifestyles and policy advocacy, ultimately advancing healthcare understanding and shaping a healthier society. By providing a space for **stakeholders** to discuss past, present, and future collaborations, we aim to foster the exchange of new ideas, discussion of quality care, and exploration of themes, serving as a beacon of hope for improved healthcare delivery, a more **resilient society** and a future where individuals and communities thrive through optimal health and wellness.





EXECUTIVE SUMMARY

The Healthcare Expo & Conference 2024, held from May 21st to 23rd, was a groundbreaking event that showcased cutting-edge medical machinery and facilities from numerous companies, attracting industry leaders, professionals, and enthusiasts. The exhibition was inaugurated by Rear Admiral Muhammad Saleem HI(M), Commander Karachi (CG), marking a significant milestone in the healthcare community. Conceptualized by Badar Expo Solutions, the event served as a platform for showcasing advanced medical equipment, networking, and knowledge exchange. Alongside the exhibition, 10 conferences were held, which further fostered dialogue and progress, bringing together experts and stakeholders to share insights and drive innovation. These conferences were accredited by Dow University of Health Sciences, adding academic rigor and credibility to the proceedings. Additionally, DentalInnovate, an exclusive event, redefined the landscape of dentistry in Pakistan, featuring engaging competitions, workshops and seminars fostering innovation, collaboration, and excellence within the dental community. Furthermore, the FitCon sessions offered a comprehensive platform for fitness enthusiasts to engage in workshops and seminars, promoting a holistic approach to health and wellness. Overall, the event was a significant step forward for the healthcare community, solidifying its position as a premier event in the region's healthcare calendar.



KEY HIGHLIGHTS

~65

LOCAL EXHIBITORS

~15

FOREIGN EXHIBITORS

~250

B2B MEETINGS

04

MOUs

13,000+

VISITORS

60+

SPEAKERS

GLIMPSE OF HEALTHCARE EXPO & CONFERENCE





EXHIBITION

The exhibition featured state-of-the-art medical technologies, products, and services from top healthcare companies, offering attendees a unique opportunity to explore and engage with the latest innovations in healthcare. Visitors actively interacted with exhibitors, gaining valuable insights and hands-on experience with cutting-edge medical solutions. Additionally, JDC and Essa Lab hosted pavilions offering complimentary on-site diagnostics, while ARY BEE Global provided free health tests and awareness initiatives throughout the three-day event as part of their "Sehatmand Pakistan" program, promoting health and wellness among the attendees.



HEALTHCARE CONFERENCE

More than **60 esteemed healthcare professionals and industry experts** converged for a three-day conference, delving into the latest advancements and trends in the field. The event facilitated engaging panel discussions, encouraging candid dialogue and comprehensive analysis of key topics.





Healthcare Expo & Conference

SESSIONS AT HEALTHCARE EXPO & CONFERENCE

DAY 01

Session I

Primary Health Care & Universal Health Coverage

Session II

Disabilities – Let's Make Them the Visible Community

DAY 02

Session I

Emergency & Trauma Care – Integration is Need of the Time

Session II

Healthy Life – The Right of Every Child

Session III

Wellness – Holistic Approach to Maintain Health

Session IV

Non-Communicable Diseases – Major Burden on the Healthcare System

DAY 03

Session I

Digital Health – Good, Affordable, Fair & Less Bothersome

Session II

Infectious Diseases – Their Rise & Antibiotic Stewardship

Session III

Liaison and Linkage – Medical, Pharmacology & Business

Session IV

Healthcare Imports – Road Towards Self Reliance

SPEAKERS AT HEALTHCARE EXPO & CONFERENCE



**Dr. Ahson Rabbani, CEO
Child Life Foundation**



**Dr. Abid
Abbas Sheikh**



**Prof. Dr. S. Tipu Sultan –
Chairperson Sindh
Health Commission**



**Dr. Ahsan Qavi Siddiqi,
CEO – Sindh Healthcare
Commission**



**Mr. Javed Ali Jagirani,
CEO PPHI SINDH**



**Prof. Arsalan Ahmad
Neurologist**



**Prof. Junaid M Khan
Neonatologist – UAE**



**Prof. Ausaf Ahmed Khan
Otorhinolaryngologist, HU**



**Prof. Mazhar ul Hassan
Ophthalmology, SMBBIT**



**Assoc. Prof. Syed Hasan
Abbas Rizvi Principal, LNSOP**



**Dr. Abdus Salam Khan, Chief
of Emergency Department
Shifa Int'l Hosp. Islamabad**



**Brig. Tarique Quadir
Lakhia – CEO SIEHS**



**Dr. Abid Jalaluddin
Sheikh – DG SERS**



**Dr. Rizwan Naseer
Secretary Emergency
Service**



**Capt. Dr. M. Rashid Hasnain
Gen. & Thoracic Surgery, PNS
Shifa**

SPEAKERS AT HEALTHCARE EXPO & CONFERENCE



**Dr. Azer Shaikh, Head of
Emergency, SMBB
Institute of Trauma**



**Dr. Mohsina Ebrahim
Paediatric Endocrinologist,
NICH**



**Dr. Syed Fasihullah
Neonatologist Paediatric
Australia**



**Prof. Fehmina Arif
Paediatrics, DUHS**



**Prof. Nasir Saleem
Saddal – ED, NICH**



**Capt. Dr. Nadeem Sadiq
PAEDS Cardiologist, PNS
Shifa**



**Dr. M. Ilyas Yamani MD
allcare4u & Dawn
Health USA**



**Prof. S. Masroor Ahmed
HoD Medicine – Dean,
JSMU**



**Dr. Shagufta Feroz
Lifestyle Medicine Founder
PALM**



**Dr. Yasmeen Khan
President Savaira
Foundation**



**Maj Gen (R). Prof. Dr. Shehla
Baqai HI(M) – Dean & Principal
BUHS**



**Prof. Muhammad
Azeemuddin, Head of
Intervention Radiology, AKU**



**Prof. M. Masroor – Dean
Health Sciences,
IU**



**Dr. Irfan Lutfi
Intervention
Radiologist, NICVD**



**Prof. Tahir Sagheer
ED NICVD**

SPEAKERS AT HEALTHCARE EXPO & CONFERENCE



Mr. Jamshed Ahmed,
Deputy CEO PharmEvo
Private Limited



**Mr. Muhammad Arbab
Idrees – CEO iEdge**



**Dr. Hussain Askary CEO
Fatima Jinnah Dental
College**



**Mr. Syed Moin Ali – Manager
Business Incubation Center,
ICCBS Technology Park**



**Dr. Masood Jawaid
Director Medical
Affairs, PharmEvo**



**Dr. Aman Ullah Khan
Ex IQVIA**



**Mr. Mohamed Akbar
Raza – Head of
Marketing, Digitrend**



**Prof. Shobha Luxmi,
Head of Infectious
Diseases NICVD**



**Prof. Dr. S. M. Tariq Rafi
(T.I.) – Chairman Sindh
HEC**



**Prof. Dr. Somia Iqtadar
KEMU – Sec. Gen. PSIM**



**Dr. Wajahat Aziz
Urologist – AKU**



**Dr. Sadia – ID,
SMBBIT**



**Prof. Dr. S. Irfan Haider,
Vice-Chancellor Salim
Habib University**



**Prof. Dr. Huma Ali
Principal, JSMU**



**Dr. Izhar Hussain
Director, IBHM, DUHS**

SPEAKERS AT HEALTHCARE EXPO & CONFERENCE



**Dr. Obaid Ali – Drug
Regulatory Authority of
Pakistan**



**Prof. Dr. M. Owais Ismail –
HOD & Professor of
Pharmacology, Ziauddin
University**



**Prof. Dr. Muhammad
Inayatullah Khan – VC,
Ziauddin University**



**Dr. Abid Jamal – CEO,
Cancer Foundation
Hospital**



**Dr. Kaiser Waheed,
President Medi sure
Laboratories**



**Mr. M. Haroon Qassim
MD, Pharmevo, Karachi**



**Mr. S. Farooq Bukhari
Chairman PPMA & CEO
Mediflow Pharma**



**Prof. Dr. Syed Shahid
Noor – Orthopaedic LNH
and CEO SSF**



**Mr. Syed Iqbal Rafat
CEO, SiTech
Pharmaceuticals**



**Mr. Liaqat Jawaid
Chairman, Morgan
Group**

CONCURRENT ACTIVITIES

DAY 01

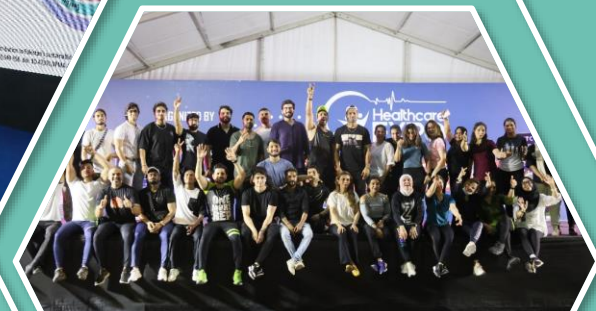
- Sehatmand Pakistan Drive by ARY BEE Global
- Poster Competition by Dental novate (Liaquat College of Medicine and Dentistry - LCMD)
- Table Clinic Competition by DentalInnovate (LCMD)
- Seminar: Sedentary Lifestyle vs Active Lifestyle

- Sehatmand Pakistan Drive by ARY BEE Global
- Symposium & Scientific Paper Presentation by DentalInnovate (LCMD)
- Quiz Competition by DentalInnovate (LCMD)
- BXSS Mega Fitness Session by Fitcon

DAY 02

- Sehatmand Pakistan Drive by ARY BEE Global
- Inaugural Dental Film Fest by DentalInnovate (LCMD)
- Prize Distribution Ceremony by DentalInnovate (LCMD)
- World No Tobacco Day Symposium by Dr. Essa Lab
- BXSS Mega Fitness Session by Fitcon

DAY 03



TESTIMONIALS

Click the pictures for the YouTube link.



Dr. Ahson Rabbani, CEO – Child Life Foundation



Prof. Nasir Saleem Saddal, Executive Director – NICH



Prof. Tahir Sagheer, Executive Director – NICVD



Mr. Jamshed Ahmed, CEO – Pharnevo Pvt. Ltd



Assoc. Prof Somia Iqtedar – KEMU



Prof. Dr. Syed Shahid Noor, CEO – Saman E Shifa Foundation



Prof. Dr. Huma Ali, Principal – JSMU



Prof. Dr. Irfan Hyder, VC – Salim Habib University

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