

ORGANIZER

STRATEGIC PARTNERS



21st - 23rd May 2024 | Expo Centre Karachi

GLOBAL COLLABORATION
FOR BETTER HEALTHCARE

POST SHOW REPORT



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VISION

Badar Expo Solutions envisions to create a dynamic platform through **HEALTHCARE EXPO AND CONFERENCE**, addressing pressing challenges in the healthcare sector through **dialogue, collaboration, and innovation**, bringing together industry leaders, professionals, and stakeholders to showcase **cutting-edge technologies**, share best practices, and foster meaningful connections. We **aim** to create a ripple effect of positive change, improving patient outcomes, and shaping a **healthier future**, making the Healthcare Expo a premier event that delivers exceptional value and continuously evolves to meet the healthcare community's needs. Through this platform, we aim to facilitate **education, awareness, demonstrations, community engagement, networking, and collaborations**, promoting healthy lifestyles and policy advocacy, ultimately advancing healthcare understanding and shaping a healthier society. By providing a space for **stakeholders** to discuss past, present, and future collaborations, we aim to foster the exchange of new ideas, discussion of quality care, and exploration of themes, serving as a beacon of hope for improved healthcare delivery, a more **resilient society** and a future where individuals and communities thrive through optimal health and wellness.





EXECUTIVE SUMMARY

The Healthcare Expo & Conference 2024, held from May 21st to 23rd, was a groundbreaking event that showcased cutting-edge medical machinery and facilities from numerous companies, attracting industry leaders, professionals, and enthusiasts. The exhibition was inaugurated by Rear Admiral Muhammad Saleem HI(M), Commander Karachi (CG), marking a significant milestone in the healthcare community. Conceptualized by Badar Expo Solutions, the event served as a platform for showcasing advanced medical equipment, networking, and knowledge exchange. Alongside the exhibition, 10 conferences were held, which further fostered dialogue and progress, bringing together experts and stakeholders to share insights and drive innovation. These conferences were accredited by Dow University of Health Sciences, adding academic rigor and credibility to the proceedings. Additionally, DentalInnovate, an exclusive event, redefined the landscape of dentistry in Pakistan, featuring engaging competitions, workshops and seminars fostering innovation, collaboration, and excellence within the dental community. Furthermore, the FitCon sessions offered a comprehensive platform for fitness enthusiasts to engage in workshops and seminars, promoting a holistic approach to health and wellness. Overall, the event was a significant step forward for the healthcare community, solidifying its position as a premier event in the region's healthcare calendar.



KEY HIGHLIGHTS

~65

LOCAL EXHIBITORS

~15

FOREIGN EXHIBITORS

~250

B2B MEETINGS

04

MOUs

13,000+

VISITORS

60+

SPEAKERS

INAUGURATION CEREMONY



The Healthcare Expo and Conference 2024 commenced with keynote addresses from distinguished healthcare professionals, followed by a ribbon-cutting ceremony led by Rear Admiral Muhammad Saleem HI(M), Commander Karachi, the Chief Guest. He highlighted Pakistan's healthcare challenges, including infrastructure gaps, workforce shortages, and low health literacy, and proposed a multi-faceted solution involving infrastructure development, health education prioritization, and technology adoption.

Mr. Zohair Naseer, CEO of Badar Expo Solutions, welcomed delegates and expressed gratitude to all stakeholders for their contributions to the event's success, fostering innovation and facilitating valuable connections.

In a video message, Prof. Mohammad Saeed Quraishy T.I, Vice Chancellor – DUHS and Patron-in-Chief, commended Badar Expo Solutions for initiating the Healthcare Expo and Conference, emphasizing its potential to drive meaningful change in Pakistan's healthcare landscape. He stressed the need for collaborative efforts between the private sector and government to achieve universal health coverage and sustainable development goals.

Dr. Abid Abbas Sheikh, Organizing Secretary, also emphasized the event's significance in driving positive change in Pakistan's healthcare landscape, highlighting the need for collective action to promote preventive healthcare, enhance infrastructure, and adopt innovative solutions to address pressing healthcare challenges.



EXHIBITION

The Healthcare Expo & Conference 2024, held from May 21st to 23rd, was a groundbreaking event that showcased cutting-edge medical machinery and facilities from numerous companies, attracting industry leaders, professionals, and enthusiasts. The exhibition was inaugurated by Rear Admiral Muhammad Saleem HI(M), Commander Karachi (CG), marking a significant milestone in the healthcare community. Conceptualized by Badar Expo Solutions, the event served as a platform for showcasing advanced medical equipment, networking, and knowledge exchange. Alongside the exhibition, 10 conferences were held, which further fostered dialogue and progress, bringing together experts and stakeholders to share insights and drive innovation. These conferences were accredited by Dow University of Health Sciences, adding academic rigor and credibility to the proceedings. Additionally, DentalInnovate, an exclusive event, redefined the landscape of dentistry in Pakistan, featuring engaging competitions, workshops and seminars fostering innovation, collaboration, and excellence within the dental community. Furthermore, the FitCon sessions offered a comprehensive platform for fitness enthusiasts to engage in workshops and seminars, promoting a holistic approach to health and wellness. Overall, the event was a significant step forward for the healthcare community, solidifying its position as a premier event in the region's healthcare calendar.



HEALTHCARE CONFERENCE

The Scientific Conference had 10 different sessions in the form of panel discussions of 75-90 minutes each. Eminent people from industry as well as medical fraternity participated and following topics were discussed:

Primary Healthcare and UHC, Disabilities, Pediatric Health, Wellness, Emergency and Trauma care, Noncommunicable Diseases, Digital Health, Antibiotic Stewardship, Liaison with Academia & Business, Healthcare Imports Substitution.





ORGANIZING COMMITTEE

Organizing Committee comprised of **Prof. M. Saeed Quraishy** VC DUHS as the Patron-in-Chief, MD of BXSS **Mr. Zohair Naseer** was the Chairperson while the Organizing Secretary was **Dr. Abid Abbas Sheikh**.

Subcommittees contained academicians, clinicians and the healthcare policy influencers.

Dr. Abdus Salam Khan

MD FACP Consultant and
Director Emergency Dept. Shifa
International Hospital

Brig. Ahsin Manzoor Bhatti

General Surgeon | Vascular
Surgeon FCPS

Dr. Aman Ullah Khan

Chairman
IQVIA

Prof. Arsalan Ahmed

Professor of Neurology, Shifa
International Hospital
Islamabad

Dr. Amjad Shaikh

Ophthalmologist, Nizwa
Hospital UAE

Prof. Atif Hafeez Siddiqui

Otorhinolaryngologist Ojha
Institute - DUHS

Prof. M. Hammad Athar

MBBS, FCPS Professor and
Head of Urology Aga Khan
University

Dr. Iqbal Nabi Soomro

Dermatologist, Aga Khan
University Hospital

Prof. Irfan Amjad Lutfi

Head of Radiology Dept. &
Director Stroke & Peripheral
Intervention NICVD

Prof. M. Asim Beg

MBBS, PhD, FRCP(Edin)
Department of Pathology, Aga
Khan University

Dr. Farhan Essa Abdullah

MBBS, MPhil, PhD, FPSIM, FCILT
CEO Dr. Essa Laboratory &
Diagnostic Centre

M. Ilyas Yamani

MD allcare4u, Dawn Health,
Healthi Wealthi Florida, USA

Prof. Dr. M. Iqbal Chaudhary

Coordinator General
COMSTECH

Prof. Dr. S. Shahid Noor

FRCS (Tr&Orth), FRCS (Eng), FRCS
(Edin), MS Trauma (University of
Birmingham), A.O. Fellow
Chairman, SSF | HOD
Orthopaedics, LNMCC, Karachi

Prof. Dr. M. Zubair

MBBS, FCPS, FRCS HoD Surgical
Unit II RP CHK

Dr. Mahira Abu Bakar

Radiologist UAE

ORGANIZING COMMITTEE

Dr. Tahir Shaikh
MBBS, FCPS Plastic Surgeon

**Prof. Muzamil Shabana
Ejaz**
MBBS, MCPS, DCH, FCPS HoD
Paeds Unit I RP CHK

Prof. Navid Rashid Qureshi
BDS, FDSRCS Principal &
Professor of Dentistry Liaquat
College of Dentistry

Dr. Rashid Zar
MD. MPH John Hopkins
University Director Medical
Services, Compliance, PV &
Public Markets OBS Pakistan

Prof. S. Tipu Sultan
VC MU, Ex HoD Surgical ICU
CHK, Ex Principal DMC

Prof. Safiullah Afghan
Consultant Psychiatrist Past
RCPsych Presidential Lead for
Primary Care Mental Health

Prof. Sara Kazi
MBBS, FCPS, MCPS, MRCOG
Gynecologist

Prof. Serajuddaulah Syed
Pathologist, Ziauddin University

Prof. Shagufta Feroz
Lifestyle Medicine Founder
PALM

Prof. Shahab Abid
Gastroenterologist, AKU

Prof. Shamvil Ashraf
Oncologist, IHHN

Prof. Sohail Akhtar
Pulmonologist – IHHN

Prof. Zaigham Abbas
Heptologist – ZMUH

PDC-DUHS ACCREDITED CONFERENCE ON PRIMARY HEALTH CARE (PHC) & UNIVERSAL HEALTH COVERAGE (UHC)

Collaborate to improve the quality of healthcare; Facilitate to achieve the objectives of PHC for all.

Moderator - Dr. Ahson Rabbani, CEO Child Life Foundation

Prof. S. Tipu Sultan – Chancellor Malir University. Ex. HoD Surgical ICU CHK

Dr. Ahson Qavi Siddiqi – CEO Sindh Healthcare Commission

Mr. Javed Ali Jagirani – CEO PPHI Sindh

Dr. Abid Abbas Sheikh – Organizing Secretary Healthcare Expo & Conference

Pakistan National Health Vision 2016–2025, has recognized UHC as a priority area with intent to achieve it by 2030. For achieving Sustainable Development Goals (SDG) in order to improve the health status of the people; private sector has to work in tandem with the government and the government has to facilitate and collaborate with them to achieve UHC and SDGs in healthcare. Government's priorities in improving the facilities & access of healthcare to all, especially rural & far to reach areas. Suggestions on improving the quality of healthcare as well as plan to channelize the human resource in order to manage the healthcare professionals' absence in the rural areas. Recommendations on uplifting the private sector's role in improving the general healthcare facilities. Proposals on improving the understanding of the healthcare governance in the country at the academic level so that the new inductees in the healthcare system are better equipped to manage the patient care at a satisfactory level. SHCC and PPHI role in health promotion and disease prevention and to improve the quality of healthcare services and clinical governance and to ban quackery.

Tuesday, May 21, 2024

PDC-DUHS ACCREDITED CONFERENCE ON DISABILITIES – LET'S MAKE THEM THE VISIBLE COMMUNITY

**Multidisciplinary approach & a close liaison between the stake holders to prevent disabilities
and support the unfortunate people.**

Moderator: Prof. Arsalan Ahmad – Neurologist, Shifa International Hospital, Islamabad

Prof. Junaid M. Khan – Neonatologist – UAE

Assoc. Prof. Syed Hasan Abbas Rizvi – Principal, LNSOP

Prof. Ausaf Ahmed Khan – Otorhinolaryngologist, HU

Prof. Mazhar ul Hassan – Ophthalmology, SMBBIT

Dr. Abdus Salam Khan Director Emergency Shifa International Hospital, Islamabad

Physical or mental impairment has a substantial and long-term adverse effect on the persons' ability to carry out normal day-to-day activities. Disabilities could be congenital or acquired. In some instances, preventable. Visual impairment and blindness are around 4.9% i.e. 13 million people are affected. A study revealed 4.8% of the country's total population have a hearing disability. The prevalence of mental disorders in Pakistan is as high as 10%, affecting approximately 25 million Pakistanis. So, these conditions alone affect 20% of our population. The statistics of acquired brain injury and the physical disabilities due to accidental trauma are also very high. Early diagnosis, importance of preventive measures like habit of listening at low volume, avoiding loud, noisy activities and places.

Avoiding ototoxic medications.

The importance of physiotherapy in the patients with acquired physical disabilities. Rehabilitation centres and their easy accessibility is essential for our healthcare system.

Early diagnosis and management of stroke can also prevent a lot of disabilities and lives.

Multidisciplinary approach and a close liaison between Neonatology and Obstetrics can help in early diagnosis and prevention of a lot of avoidable disabilities in children.

Tuesday, May 21, 2024

PDC-DUHS ACCREDITED CONFERENCE ON EMERGENCY & TRAUMA CARE INTEGRATION IS NEED OF THE TIME

Our trauma and emergency care system need resources. Awareness campaigns and implementation of preventive measures are essential.

Moderator: Dr. Abdus Salam Khan Director ER Shifa Int'l Hosp. Islamabad

Dr. Azer Shaikh – HoD Emergency, SMBB Institute of Trauma

Dr. Rizwan Naseer – Secretary Emergency Service (V)

Capt. Dr. M. Rashid Hasnain – Gen. & Thoracic Surgery, PNS Shifa

Dr. Abid Jalal Sheikh – DG SERS

Brig. Tarique Quadir Lakhiair – CEO SIEHS

Dr. Ahson Rabbani – CEO Child Life Foundation

Being the part of an injury prone society, our trauma and emergency care teams are overburdened by the work load. Lack of awareness of preventive measures result in injuries – critical injuries and our trauma care professionals have to manage those severely injured patients. It's a serious issue and it has to be handled at different levels to prevent accidents and reduce disabilities and save lives due to such emergencies.

Government's role in rapid first aid and basic trauma life support, advanced trauma life support, transfer to trauma centres and definitive care and treatment. Integration of all the resources especially telemedicine as well as planning to create integrated and connected trauma care facilities which will provide timely treatment to the victims. Current human resource needs as well as the facilities of trauma centres were discussed.

Pre hospital care & swift transfer of injured patients to the trauma centres; current status & future plans at national level were discussed along with transfer of victims to definitive treatment within the golden hour after the injury. The management of accidents and disasters. SERS and SIEHS resourcefulness and preparedness to handle such situations and their achievements since their inception and the future plans were discussed.

Wednesday, May 22, 2024

PDC-DUHS ACCREDITED CONFERENCE ON HEALTHY LIFE – THE RIGHT OF EVERY CHILD

Healthy outcome of pregnancies are to be ensured through prenatal, perinatal & postnatal maternal healthcare.

Moderator: Prof. Junaid Muhib Khan - Neonatologist – UAE

Prof. Nasir Saleem Saddal – ED, NICH

Capt. Dr. Nadeem Sadiq – Paeds Cardiologist, PNS Shifa

Prof. Fehmina Arif – Paediatrics, DUHS

Dr. Mohsina Ebrahim – Paediatric Endocrinologist, NICH

Prof. Shakeel – Paediatrics, BUHS

Dr. Syed Fasih Ullah – Neonatologist Paediatric – Australia

Pakistan has a neonatal mortality rate (NMR) of 41 deaths per 1000 live births, one of the highest in the world, and an under-5 child mortality rate (U5MR) of 67 deaths per 1000 live births. High infant and maternal mortality rate in Pakistan are attributed to unsafe delivery practices, according to the Pakistan Medical Association. In rural areas where unhygienic practices and inexperienced midwives make nonhospital deliveries a danger, it can become a hazard to both the mother and the child. Neonatology and Paediatric segment need special attention to improve the quality of care so that the positive and healthy outcome of pregnancies are ensured and the U5MR comes down. The resourcefulness of Sindh/National Institute of Child Health must be uplifted. Current human resource needs as well as the facilities of NICH along with the shortfalls will be highlighted. Prenatal, perinatal and postnatal maternal healthcare are the key issues, Literacy, rural urban facilities disparity, early marriages, multiple pregnancies with low spacing and nutrition are the major problems. Proper examination of the neonates, identification of developmental abnormalities and their management, liaison with good international teaching hospitals and regular trainings, CPDs, CMEs can help in the improvement of quality of care and clinical outcome.

Wednesday, May 22, 2024

PDC-DUHS ACCREDITED CONFERENCE ON WELLNESS – HOLISTIC APPROACH TO MAINTAIN HEALTH

Health has to be preserved, around 75% of our healthcare expenses can be avoided through lifestyle changes and physical activities.

Moderator Dr. Abid Abbas Sheikh – Organizing Secretary, Healthcare Expo & Conference

Maj Gen (R). Prof. Dr. Shehla Baqai HI(M) – Dean & Principal BUHS
Prof. Syed Masroor Ahmed. In-charge Medical Unit 3 Ward 7 & Dean JPMC
Dr. Abdus Salam Khan Director ER Shifa Int'l Hosp. Islamabad
Dr. Ilyas Yamani MD – CEO allcare4u and Dawn Health Florida USA
Prof. Shagufta Feroz – RIPHAH University Rawalpindi, Founder PALM

Health has to be preserved, around 75% of our healthcare expenses are on pill and procedures which are done after a disease is contracted and wellness is jeopardized. These expenses are in addition to the stresses which the patient and the families have to bear. So, the community must be sensitized on the issue of preservation of health and maintenance of wellness. Maintenance of health from a Physician's perspective. Increasing the awareness of community. The basic mistakes that the community is doing which is badly affecting individuals' health. Advices for the primary care physicians (PCP) and what are the advices which the PCPs should be giving to the community. Provision of wellness services, educating the community, and working with other healthcare providers to eliminate gaps in health care. Lifestyle changes can create the difference in people's lives. Not only wellness, but also the prevention of diseases as well as faster recovery from chronic illnesses. Physical activity is the key to health and longevity. The habits of people in the urban Pakistan and the need of increasing awareness about the health and preservation of health. The importance of mental health. Work life balance among professionals, the management of stresses among the house wives as well as the lives of young children with high performance demands in academics.

Wednesday, May 22, 2024

PDC-DUHS ACCREDITED CONFERENCE ON NON-COMMUNICABLE DISEASES – MAJOR HEALTHCARE BURDEN

Educating the community and increasing the awareness is the need of the time, to prevent the non-communicable diseases induced community healthcare burden.

Moderator - Prof. Muhammad Azeemuddin, HoD IR, Aga Khan University

Prof. Tahir Sagheer – Executive Director NICVD

Prof. Dr. Arsalan Ahmad – Neurologist, Shifa International, Islamabad

Maj Gen (R). Prof. Dr. Shehla Baqai HI(M) – Dean & Principal BUHS

Prof. Dr. Irfan Lutfi – Intervention Radiologist, NICVD

Prof. M. Masroor – Dean Health Sciences, Iqra University

Noncommunicable diseases (NCDs), are the leading cause of death. Heart disease, cancer, chronic respiratory disease, and diabetes, are the leading cause of death worldwide and represent an emerging global health threat. Deaths from NCDs now exceed all communicable disease deaths combined. Educating the community and increasing the awareness would definitely decrease their incidence and as a result will lower the healthcare spending and burden. Vascular health. Cardiovascular diseases (CVD) are expensive and difficult to treat, devastate the families. Let's change our lives to have better health. Neurovascular diseases, especially stroke & resulting disabilities are rising, these diseases overwhelm the families. Mass awareness programs about the prevention as well as recognizing this early will definitely prevent the disease. 26.7% of adults in Pakistan are affected by diabetes i.e. over 33 million. Management of disease & its complications are major issues. CVDs, CKDs, stroke, vision, hearing, and mental health issues can occur due to diabetes. NCD prevalence could be significantly reduced by adopting a healthy lifestyle. According to the WHO 80% of heart diseases, strokes and T2DM could be prevented or delayed by lifestyle changes. Intervention Radiology – the minimally invasive surgical methods and medical imaging to diagnose and treat diseases. Its benefits were discussed.

Wednesday, May 22, 2024

PDC-DUHS ACCREDITED CONFERENCE ON DIGITAL HEALTH – GOOD, AFFORDABLE, FAIR & LESS BOTHERSOME

Digital health will reduce illnesses and health risks as well as the administrative workload and time management.

Moderator: Mr. Jamshed Ahmed CEO Pharm Evo Private Limited

Dr. Hussain Askari – CE Fatima Jinnah Dental College

Mr. Muhammad Arbab Idrees – CEO iEdge

Mr. M. Akbar – Director of Marketing Digi trends

Mr. S. Moin Ali – Business incubation centre at ICCBS, University of Karachi

Dr. Masood Jawaid, Director Medical Affairs, Pharm Evo Private Limited

Following points were discussed in detail:

Digital health to manage illnesses and health risks.

To reduce the administrative workload and other tedious tasks that healthcare professionals must complete.

To provide better time management to the healthcare professionals.

Digital Treatment & Care markets.

Integrated healthcare management applications.

Quality preventive, promotive, curative and rehabilitative primary health care.

Outsourcing – organizations can save considerably by outsourcing some of their management functions.

Training and educational services for updated knowledge concerning the medical field in general.

Use of data, technology, advanced analytics and human expertise to help the customers to drive healthcare – and human health – forward.

Commercial solutions for biopharmaceutical and medical device clients seeking to expand their business in Pakistan.

Thursday, May 23, 2024

PDC-DUHS ACCREDITED CONFERENCE ON INFECTIOUS DISEASES – THEIR RISE & ANTIBIOTIC STEWARDSHIP

Rampant and injudicious usage of antibacterial agents has to be stopped.

Moderator - Asst. Prof. Dr. Shobha Lakshmi Dept of Infectious Diseases, NICVD

Prof. Dr. Somia Iqtadar – KEMU – Sec. Gen. Pak. Soc. of Internal Medicine

Prof. Dr. S. M. Tariq Rafi (T.I.) – Chairman Sindh HEC

Dr. Wajahat Aziz – Urologist – Aga Khan University Hospital Karachi

Prof. Dr. Sajid Jafri – Internal Medicine, Bahria University of Health Sciences

Dr. Abid Abbas Sheikh – Organizing Secretary, Healthcare Expo & Conference

Asst. Prof. Dr. Sadia Aamir – SMBB Institute of Trauma, Karachi

Pakistan has a poverty rate of 30–40%, which is a significant factor that results in a high prevalence of infectious diseases. Bad hygiene and low socioeconomic conditions predispose to a lot of infections. The treatment is being done by rampant and injudicious usage of antibacterial agents, which is aggravating certain management issues. Besides, malaria, dengue, diarrheal diseases, typhoid & TB are also rampant. Viral infections like hepatitis B and C, HIV & influenza are also alarmingly high. We have to act and advocate a strategy to handle this healthcare dilemma. URTI & LRTI are very high. CMEs for the primary care physicians to improve their diagnostic skills as well as their prescription habits. Selection of antibiotics and their correct posology is imperative in improving the healthcare. According to the WHO report, Pakistan bears the second-largest burden of hepatitis C, with a nationwide prevalence of 4.8%. There are estimated 7–9 million carriers of hepatitis B virus (HBV) with a carrier rate of 3–5%. National hepatitis registry in Pakistan is a dire need. 40% women & 13% men will have symptoms of a Urinary tract infection (UTI) during their lifetime. Public education on causes of disease transmission and control strategies is required. Menstrual hygiene management is a significant problem, particularly in low-income communities. According to UNICEF, 44% females do not have access to basic menstrual hygiene facilities.

Thursday, May 23, 2024

PDC-DUHS ACCREDITED CONFERENCE ON LIAISON AND LINKAGE – MEDICAL, PHARMACOLOGY & BUSINESS

Establish and maintain relationships between leading clinicians, pharmacists, researchers and entrepreneurs.

Moderator Prof. Dr. S. Irfan Haider VC, Salim Habib University

Dr. Abid Abbas Sheikh – Organizing Secretary, Healthcare Expo & Conference

Dr. Izhar Hussain – Director, IBHM, DUHS

Prof. Dr. Huma Ali – Principal, Institute of Pharmaceutical Sciences, JSMU

Prof. Abid Jamal – CEO, Cancer Foundation Hospital

Dr. Obaid Ali – Drug Regulatory Authority of Pakistan

Prof. Owais Memon – HoD Pharmacology, Dr. Ziauddin Medical University

Prof. Dr. Muhammad Inayatullah Khan – VC, Ziauddin University

This liaison establishes and maintains relationships with leading clinicians, pharmacists, researchers and entrepreneurs. These key opinion leaders (KOLs) at academic institutions, hospitals, pharma companies and other healthcare businesses will help ensure that products are used effectively, serve as scientific resources and advise on upcoming advances in treatments, and provide input about relevant scientific and clinical data. The clear understanding and guidance through the KOLs will facilitate the clinical research process, including product development, health device development and clinical trials. The role of Pharmacists is grossly misunderstood and under-utilized in Pakistan. They are the essential department in all the hospitals. They must evolve & take grip in the healthcare domain. Academic leadership, consultancy, entrepreneurial ventures, trainings and research. Institute of Biological, Biochemical, and Pharmaceutical Sciences (IBBPS) – the Facility for Clinical Trials and Bioequivalence Studies, and Dow Institute of Life Sciences (DILS). There are a lot of opportunities for young graduates. Business studies should be the part of the curriculum of the medical and pharmacy graduates.

Thursday, May 23, 2024

PDC-DUHS ACCREDITED CONFERENCE ON HEALTHCARE IMPORTS – ROAD TOWARDS SELF RELIANCE

Our country spends about \$1.1 billion i.e. PKR 319 billion annually on medical devices and diagnostic equipment. Lets work to save this.

Moderator: Dr. Kaiser Waheed – President Medisure Laboratories

Prof. Dr. Syed Shahid Noor – Orthopaedic LNH, CEO Saman e Shifa Foundation

Mr. M. Haroon Qassim – MD, PharmEvo Pvt. Ltd.

Mr. Liaqat Jawaid – Chairman, Morgan Group

Mr. Syed Iqbal Rafat – CEO, SiTech Pharmaceuticals

Pakistan imports over 90 percent of its medical devices and diagnostic equipment & the country spends about \$1.1 billion i.e. PKR 319 billion annually on this. Besides, the import of active pharmaceutical ingredients (API) is also a great burden on our foreign reserves. Pakistan's Pharmaceutical Industry is one of the most organized industries of Pakistan, but it heavily relies on the imported machinery and APIs. More than 80% of active pharmaceutical ingredients is imported, new manufacturers are needed to plan production facilities for the local requirements of APIs. The opportunities in pharmaceutical sector – national needs and the export potential. Facilitate local industries. Saman e Shifa Foundation introduction and achievements. Room for providing manufacturing services (APIs, inactives and intermediaries) and employment opportunities were discussed. Bio-equivalence studies, CTD dossiers, provides packaging material, additives to food and chemicals for various chemical industries. They believe in providing products.

Thursday, May 23, 2024

SPEAKERS AT HEALTHCARE EXPO & CONFERENCE



Dr. Ahson Rabbani, CEO
Child Life Foundation



Dr. Abid Abbas Sheikh,
Organizing Secretary



Prof. Dr. S. Tipu Sultan –
Chairperson Sindh
Health Commission



Dr. Ahsan Qavi Siddiqi,
CEO – Sindh Healthcare
Commission



Mr. Javed Ali Jagirani,
CEO PPHI SINDH



Prof. Arsalan Ahmad
Neurologist



Prof. Junaid M Khan
Neonatologist – UAE



Prof. Ausaf Ahmed Khan
Otorhinolaryngologist, HU



Prof. Mazhar ul Hassan
Ophthalmology, SMBBIT



Assoc. Prof. Syed Hasan
Abbas Rizvi Principal, LNSOP



Dr. Abdus Salam Khan, Chief
of Emergency Department
Shifa Int'l Hosp. Islamabad



Brig. Tarique Quadir
Lakhiair – CEO SIEHS



Dr. Abid Jalaluddin
Sheikh – DG SERS



Dr. Rizwan Naseer
Secretary Emergency
Service



Capt. Dr. M. Rashid Hasnain
Gen. & Thoracic Surgery, PNS
Shifa

SPEAKERS AT HEALTHCARE EXPO & CONFERENCE



**Dr. Azer Shaikh, Head of
Emergency, SMBB
Institute of Trauma**



**Dr. Mohsina Ebrahim
Paediatric Endocrinologist,
NICH**



**Dr. Syed Fasihullah
Neonatologist Paediatric
Australia**



**Prof. Fehmina Arif
Paediatrics, DUHS**



**Prof. Nasir Saleem
Saddal – ED, NICH**



**Capt. Dr. Nadeem Sadiq
PAEDS Cardiologist, PNS
Shifa**



**Dr. M. Ilyas Yamani MD
allcare4u & Dawn
Health USA**



**Prof. S. Masroor Ahmed
HoD Medicine – Dean,
JSMU**



**Dr. Shagufta Feroz
Lifestyle Medicine Founder
PALM**



**Dr. Yasmeen Khan
President Savaira
Foundation**



**Maj Gen (R). Prof. Dr. Shehla
Baqai HI(M) – Dean & Principal
BUHS**



**Prof. Muhammad
Azeemuddin, Head of
Intervention Radiology, AKU**



**Prof. M. Masroor – Dean
Health Sciences,
IU**



**Dr. Irfan Lutfi
Intervention
Radiologist, NICVD**



**Prof. Tahir Sagheer
ED NICVD**

SPEAKERS AT HEALTHCARE EXPO & CONFERENCE



Mr. Jamshed Ahmed,
Deputy CEO PharmEvo
Private Limited



**Mr. Muhammad Arbab
Idrees – CEO iEdge**



**Dr. Hussain Askary CEO
Fatima Jinnah Dental
College**



**Mr. Syed Moin Ali – Manager
Business Incubation Center,
ICCBS Technology Park**



**Dr. Masood Jawaaid
Director Medical
Affairs, PharmEvo**



**Dr. Aman Ullah Khan
Ex IQVIA**



**Mr. Mohamed Akbar
Raza – Head of
Marketing, Digitrend**



**Prof. Shobha Luxmi,
Head of Infectious
Diseases NICVD**



**Prof. Dr. S. M. Tariq Rafi
(T.I.) – Chairman Sindh
HEC**



**Prof. Dr. Somia Iqtadar
KEMU – Sec. Gen. PSIM**



**Dr. Wajahat Aziz
Urologist – AKU**



**Dr. Sadia – ID,
SMBBIT**



**Prof. Dr. S. Irfan Haider,
Vice-Chancellor Salim
Habib University**



**Prof. Dr. Huma Ali
Principal, JSMU**



**Dr. Izhar Hussain
Director, IBHM, DUHS**

SPEAKERS AT HEALTHCARE EXPO & CONFERENCE



**Dr. Obaid Ali – Drug
Regulatory Authority of
Pakistan**



**Prof. Dr. M. Owais Ismail –
HOD & Professor of
Pharmacology, Ziauddin
University**



**Prof. Dr. Muhammad
Inayatullah Khan – VC,
Ziauddin University**



**Dr. Abid Jamal – CEO,
Cancer Foundation
Hospital**



**Dr. Kaiser Waheed,
President Medi sure
Laboratories**



**Mr. M. Haroon Qassim
MD, Pharmevo, Karachi**



**Mr. S. Farooq Bukhari
Chairman PPMA & CEO
Mediflow Pharma**



**Prof. Dr. Syed Shahid
Noor – Orthopaedic LNH
and CEO SSF**



**Mr. Syed Iqbal Rafat
CEO, SiTech
Pharmaceuticals**



**Mr. Liaqat Jawaid
Chairman, Morgan
Group**

FITCON

Fitcon, Karachi's pioneering warehouse gym, made a remarkable debut at the Healthcare Expo 2024, showcasing its cutting-edge fitness, wellness, and rehabilitation facilities. Its holistic approach goes beyond ordinary workouts, empowering individuals to transform their lifestyles and achieve a 180-degree change in their fitness journey. Led by expert trainers and enthusiasts, the 3-day event featured interactive sessions and a seminar highlighting the importance of physical well-being, energy, and functional capacity.



DENTALNNOVATE



From May 21st to 23rd, 2024, **Liaquat College of Medicine and Dentistry**, in partnership with **Bhittai Dental College**, proudly hosted DentalInnovate 2024 at the Healthcare Expo. This three-day extravaganza brought together a vast gathering of dental professionals from all over Pakistan, cementing its position as one of the country's largest dental events. The success of DentalInnovate 2024 can be attributed to the visionary leadership of Prof. Dr. Navid Rashid Qureshi, Principal and Chief Organizer, along with the dedicated efforts of Secretary Prof. Dr. Tahera Ayub and Co-Secretary Dr. Rizwan Hassan.

DENTALNNOVATE

Day-1:- The inaugural day kicked off with a series of thrilling competitive events, including:

- E-Poster Competition
- Poster Competition
- Table Clinic Competition

Day-2:- The second day was dedicated to scientific sessions led by distinguished speakers such as Prof. Dr. Arshad Hassan, Prof. Dr. Navid Rashid Qureshi, and Dr. Sameer Qureshi and Quiz competitions with participation from 16 colleges.

- Scientific Sessions
 - Part 1: A Tribute to Dr. Arif Alvi
 - Part 2: Honoring Prof. Dr. Riaz Warraich
 - Part 3: Celebrating Prof. Dr. Nazia Yazdaani
 - Part 4: Saluting Dr. Pervaiz Iqbal
- Workshops
 - Endodontic Workshop
 - Soft Tissue Handling: From Theory to Practice
 - Anterior Crown Prep: Master class for beginners
- Quiz-A-Thon

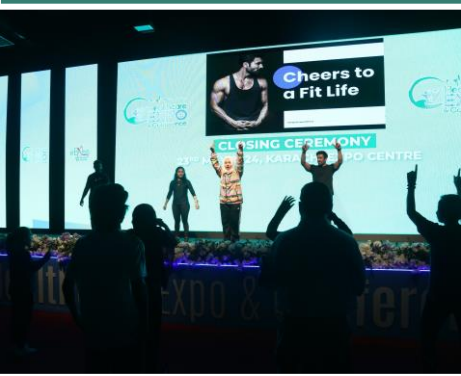
Day-3:- The final day was a momentous occasion, marked by:

- The launch of the Dental Film Fest
- A prize distribution ceremony, celebrating the achievements of all participants



CLOSING CEREMONY

The Healthcare Expo came to a close with a memorable closing ceremony, featuring a comprehensive recap of the exhibition and conferences, an award ceremony, speeches and a closing address by Cdre Muhammad Rafiq, Commandant PNS Shifa, who graciously concluded the event with his esteemed presence. In a special appearance, Mr. Muhammad Kamran Khan Tessori, Governor of Sindh, joined live and praised the organizer's efforts and accomplishments, offering his commendations. The ceremony concluded with Mr. Zohair Naseer extending a heartfelt vote of thanks to all stakeholders, exhibitors, speakers, and attendees, expressing his deepest gratitude for their collective contribution to the event's resounding success.



TESTIMONIALS

Click the pictures for the YouTube link.



Dr. Ahson Rabbani, CEO – Child Life Foundation



Prof. Nasir Saleem Saddal, Executive Director – NICH



Prof. Tahir Sagheer, Executive Director – NICVD



Mr. Jamshed Ahmed, CEO – Pharnevo Pvt. Ltd



Assoc. Prof. Somia Iqtedar – KEMU



Prof. Dr. Syed Shahid Noor, CEO – Saman E Shifa Foundation



Prof. Dr. Huma Ali, Principal – JSMU



Prof. Dr. Irfan Hyder, VC – Salim Habib University

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